

Eagle Era Advertising Rates (2022-23)

American High School • 36300 Fremont Blvd, Fremont, CA
94536 • (510) 796-1776 ext. 57022 • eagleera@ahseagles.org

Ad Rates and Size

Ad Size	Dimensions (inches) Width x Height	Standard Rate (1-4 Issues) <i>Per issue price</i>	Discount Rate (5-9 Issues) <i>Per issue price</i>
Full page	10 x 17	\$270	\$216
Half Page	10 x 8.5	\$155	\$124
Quarter	5 x 8.5	\$85	\$68
Eight (wide)	5 x 4.25	\$45	\$35
Sixteenth (tall)	2.5 x 4.25	\$26	\$20
Business Card	3.3 x 2	\$19	\$14

Advertisement Submission Information

- Advertisement materials should be submitted by the advertisement deadline of the issue purchased.
 - Advertisement materials should include the advertisement art to be displayed, the full HTML link that the advertisement will redirect to, and a copy of the signed rates and order form. ○ Submitted via email to eagleera@ahseagles.org
- We accept the following file types: JPG, PNG, PDF. • Cancellations and other changes cannot be made after the advertisement deadline of the issue purchased.
- For any questions or requests, please contact eagleera@ahseagles.org

Issues

Issues	Advertisements Deadline
October	October 21, 2022
November	November 11, 2022
December	December 14, 2022
January	January 20, 2023
February	February 22, 2023
March	March 24, 2023
April	April 21, 2023
May	May 19, 2023

Eagle Era Advertising Order Form

American High School • 36300 Fremont Blvd, Fremont, CA
94536 • (510) 796-1776 ext. 57022 • eagleera@ahseagles.org

Contact Information

Business Information	
Name of Business	
Phone	
Business Address	
Billing Address (If different from business address)	
Contact Person	
Name	
Phone	
Email	

Order Information

Ad Type	Quantity	Editions in which to be published (month)	Subtotal
Full page			
Half Page			
Quarter			
Eighth			
Sixteenth (tall)			
Business Card			

Total Due:	\$
-------------------	-----------

Advertisement materials must be submitted to eagleera@ahseagles.org and be prepaid in full before the advertisement deadline for the issue purchased or the ad will not run. Advertisement purchases cannot be cancelled after the advertisement deadline.

We accept checks made out to American High School (and Eagle Era on the memo line). For any questions or requests, please contact eagleera@ahseagles.org

I understand and agree to the terms of the Eagle Era advertising policy as stated in the "Eagle Era Advertising Order Form" and "Eagle Era Advertising Rates."

Business Representative name (printed):

Business Representative Signature:

Eagle Era Advisor name (printed):

Eagle Era Advisor signature:

